

Gil Feder (GF-6550)  
REED SMITH LLP  
599 Lexington Avenue  
New York, New York 10022  
Tel. (212) 521-5400  
Fax. (212) 521-5450  
gfeder@reedsmit.com

Attorneys for Defendants MegaSpirea Productions SAS, et al.

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

-----X  
JORDAN HERZBERG, :  
Plaintiff, :  
- against - :  
MEGASPIREA PRODUCTIONS SAS, :  
MEGASPIREA INTERNATIONAL INC., :  
MEGASPIREA HOLDINGS LTD., :  
MEGASPIREA HOLDINGS A.G., :  
MEGASPIREA NV, MR. HERSCH REICH. :  
Defendants. :  
-----X

No. 07 Civ. 10503 (RJS/RLE)

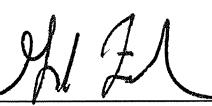
**NOTICE OF APPEARANCE**

**PLEASE TAKE NOTICE** that Reed Smith LLP, by Gil Feder, appears herein as  
counsel for defendants MegaSpirea Productions SAS, MegaSpirea International, Inc.,  
MegaSpirea Holdings Ltd., MegaSpirea Holdings A.G., MegaSpirea NV, and Mr. Hersch Reich  
and requests copies of all pleadings and other documents electronically or otherwise filed herein.

Dated: New York, New York  
January 4, 2008

REED SMITH LLP

By:

  
Gil Feder (GF-6550)  
599 Lexington Avenue  
New York, New York 10022  
Tel. (212) 521-5400  
Fax. (212) 521-5450  
gfeder@reedsmit.com

*Counsel for Defendant  
MegaSpirea Productions SAS, et al.*

TO: Peretz Bronstein, Esq.  
BRONSTEIN, GERWIRTZ & GROSSMAN LLC  
60 East 42<sup>nd</sup> Street  
Suite 4600  
New York, New York 10165  
Tel. (212) 697-6484